

BMC Service Desk Express Suite

Proactively manage the costs of IT operations

KEY FEATURES

- > ITIL Certified
- > Self-service ticketing
- > Service Level Management
- > Asset management
- > Enhanced e-mail integration
- > Work orders
- > Purchase requests
- > Active directory integration
- > Dynamic forms
- > Workflow engine
- > Real-time reporting
- > Dashboards
- > Test-to-production tool
- > Microsoft SMS integration
- > Administration Tools
- > Simplified installation process
- > Integration Engine

BMC Service Desk Express Suite is an easy-to-use, browser-based support automation tool. It enables midsized businesses to improve service, achieve compliance, and increase process efficiency throughout the organization.

BMC Service Desk Express Suite (formerly Magic Service Desk Suite) increases overall business value with business visibility metrics that reduce operational costs and improve efficiency. These out-of-the-box metrics help you determine the cost of key activities, such as incident resolution, change management, and system maintenance, helping you to proactively manage the cost of IT operations. BMC Service Desk Express Suite enables you to:

- > Optimize IT assets through better resource efficiency
- > Lower risk and achieve compliance by automating key service management processes
- > Boost process efficiency throughout your organization by leveraging ITIL best practices

BENEFITS

Improve IT Processes

Expanding upon our commitment to the IT Infrastructure Library (ITIL®), the new Service Level Management module provides ITIL-based service level management that lists business services supported by IT in a hierarchical structure.

Increase User Productivity

Improve user productivity with the ability to easily locate and display important information by sorting and filtering data through a query design wizard. It also includes a multi-language dictionary, spell checker, and other features that increase usability.

Improve End-User Satisfaction

Improve IT processes using ITIL best practices so you can better monitor service levels and deliver the service quality business users demand.

Provide More Secure System Access

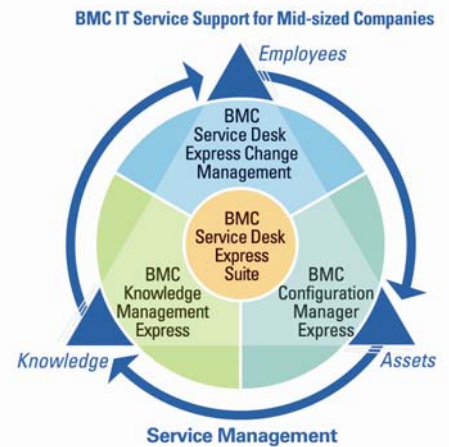
Out-of-the-box integration with Active Directory provides a unified authentication system that allows users to securely access the service desk system without requiring additional login IDs or passwords.

Provide 24-Hour Access to End Users

Employees or clients can submit requests for service through e-mail or the Web at any time. They can check the status of their requests and search Frequently Asked Questions on their own.

Make Better Decisions

With detailed management reports that provide business value metrics and trend analysis, you can make decisions that improve your bottom line. Administrators can define the reports users may view and access.



ABOUT BMC SOFTWARE

BMC Software delivers the solutions IT needs to increase business value through better management of technology and IT processes. Our industry-leading Business Service Management solutions help you reduce cost, lower risk of business disruption, and benefit from an IT infrastructure built to support business growth and flexibility. Only BMC provides best practice IT processes, automated technology management, and award-winning BMC® Atrium™ technologies that offer a shared view into how IT services support business priorities. Known for enterprise solutions that span mainframe, distributed systems, and end-user devices, BMC also delivers solutions that address the unique challenges of the midsized business. Founded in 1980, BMC has offices worldwide and fiscal 2006 revenues of more than \$1.49 billion. Activate your business with the power of IT. www.bmc.com.

Reduce Calls

Automated workflow reduces calls by keeping your customers informed when changes occur. Reducing the number of help desk incidents also helps lower IT costs.

Cut Abandon Rates

Optional telephony integration automatically identifies your customers and sends their information to the screen, which helps reduce call time and allows reps to field more calls.

Improve Teamwork

BMC Service Desk Express Suite improves communication across all departments by integrating a workflow system with support, service, engineering, marketing, facilities, and sales. The browser-based interface makes it easy to access and foster a team environment within your organization.

Simplify Form Customization

An image object allows you to insert your own static logos and graphics onto forms. New sizing and alignment features in form customization make it easier to create forms.

Increase Efficiency

A centralized repository allows you to store, retrieve, and distribute information efficiently. BMC Service Desk Express Suite can also centrally maintain all information, notes, testing results, and attachments, making them accessible to anyone, anywhere.

Reduce Operational Expenses

No software is required on the desktop, so installation and upgrades are quick and easy. This allows your staff to focus on more strategic initiatives.

Integrate with Legacy Systems

BMC Service Desk Express Suite helps you to further reduce costs by integrating with your existing legacy systems to exchange data and reduce manual entry.

Automate Request Processing

Every request is logged, approved, and submitted electronically following established procedures, allowing you to streamline, track, and effectively report on the process.

Expedite the Installation Process

A configuration wizard tool helps new users to install and start using the suite quickly. This tool assists users in populating key pick lists, such as subject/category, status, urgency, etc., as part of the installation process.

NEW INTEGRATION ENGINE INCREASES YOUR RETURN ON INVESTMENT

In its endeavor to constantly deliver business value, BMC Service Desk Express Suite now provides a FREE Integration Engine. This utility provides strong out-of-the-box integration capabilities that lead to improved efficiency and performance of the Service Desk and an improved service delivered to end-users. The Integration Engine includes out of the box connectors (ODBC, SNMP, XML, LDAP/ADSI) that provide the capability to integrate with generic external applications. These integrations are built at the UI level thereby avoiding making detailed and complex database-level packages for integration.

Additionally, the Integration Engine ensures “proactive” Service Management through synergy of different solutions as part of ITSM Express.

PART OF A COMPREHENSIVE SOLUTION

BMC Service Desk Express Suite is part of the BMC ITSM Express solution, which enables you to deliver greater business value from IT through better management of technology. ITSM Express provides integration points for linking key service management processes to the service desk including asset management and discovery, change and configuration management, availability, and identity management. Learn more about BMC ITSM Express by visiting www.bmc.com/itsme

GET ALL THE BENEFITS OF BMC SOFTWARE, DELIVERED AS A SERVICE

Now you can avoid the indirect costs of software ownership and achieve the benefits of BMC Service Desk Express with rapid time to value. Eliminate the need to buy, deploy, and maintain the hardware and software, and gain greater budget flexibility with a “pay-as-you-go” subscription pricing model. Contact a BMC representative for more information and availability.



To learn more about how BMC can help activate your business, visit www.bmc.com or call 800.841.2031

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